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Journal Articles (peer-reviewed)

1. Kaur, S., Verma, V.C. & **Meiners, N.** (2022): Destination Selection by Aging Travelers - A Literature Review. In: *Quaestio Iuris*, Vol. 15, No. 1 (Special Issue), Rio de Janeiro, Brazil: Universidade do Estado do Rio de Janeiro, pp. 1615-1632.
2. Verma, V.C., Khair, N. & **Meiners, N.** (2022): The Effect of Aging Consumers' Characteristics on Store Selection and Food Shopping: A Review. In: *Asia-Pacific Social Science Review (APSSR)*, Vol. 22, No. 1, Manila, Philippines: DLSU Publishing House, pp. 24-34.
3. Kleine, T., Robbenmenke, L. **Meiners, N.** & Reucher, E. (2022): Efficiency evaluation of employment agencies by means of Data Envelopment Analysis (DEA). In: *Sozialer Fortschritt – German Review of Social Policy*, Vol. 71, No. 2, Berlin, Germany: Duncker & Humblot, pp. 119-137.
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10. **Meiners, N.** (2014): Economics of ageing: research area and perspectives. In: *Quality in Ageing and Older Adults*, Vol. 15, No. 2, Bingley, Great Britain: Emerald, pp. 63-75.
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Supplementary Volumes (peer-reviewed)

1. **Meiners, N.** (2022): Consumer (Non) Complaint Behavior – An Emperical Analysis of Senior Consumers in Germany. In: *Journal of Consumer Satisfaction, Dissatisfaction and Complaint Behavior (CS/D&CB)*, Vol. 35, Conference Proceedings, Fargo, North Dakota, USA: CS/D&CB Inc, p. 2.
2. **Meiners, N.** (2017): Economics of Population Ageing and Marketing for Elderly Consumers. In: *Medicina (Ribeirão Preto)*, Vol. 50, Supplement 3, Sao Paulo, Ribeirão Preto, Brazil: ECEU - Espaço Cultural de Extensão Universitária - USP, pp. 15-19.
3. **Meiners, N.** (2013): Implications of Population Ageing for Economic Growth. In: *Medicina (Ribeirão Preto)*, Vol. 46, Supplement 4, Sao Paulo, Ribeirão Preto, Brazil: ECEU - Espaço Cultural de Extensão Universitária - USP, pp. 4-5.
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5. **Meiners, N.** (2012): Demography and Marketing: Identifying, Targeting and Reaching the Booming Senior Markets. In: *EBES 2012 Conference Antalya Program and Abstract Book*, Istanbul, Turkey: Sazak, p. 17.

6. **Meiners, N.** (2011): Advertising50plus [Werbung50plus - Altersgerechte Gestaltung von Anzeigen in Printmedien]. In: *HeilberufeSCIENCE*, Vol. 2, Supplement 2, Heidelberg, Germany: Springer Verlag, p. 34.

Books and Monographs

1. Stührenberg, L., **Meiners, N.** & Behrens, J. (2008): Customer Relationship Management (CRM) and B to B Market Concepts, Renningen, Germany: Expert-Verlag, 158 pages.
2. Haubrock, M., **Meiners, N.** & Albers, F. (1998): Hospital Marketing: Analyses, Concepts and Methods, Stuttgart, Germany: Verlag W. Kohlhammer, 216 pages.

Book Chapters

1. **Meiners, N.** (2016): Global Ageing - Challenges For Society, Public Policy, And The Economy. In: Pysz, P. (Ed.): *Social Aspects of Economic Management*, Poznan, Poland: WSB Press, pp. 199-216.
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Other Journal Articles (Editorial Review)

1. Robbenmenke, L, Reucher, E. & **Meiners, N.** (2022): Wie effizient arbeiten Forstbetriebe. In: *AFZ – Der Wald*, Vol. 77, No. 17, München, Germany: DLV Verlag, pp. 33-35.
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39. **Meiners, N.** & Albers, F. (1997): Public relations gives new impetus: creating trust through professional communication. In: Heim+Pflege: Magazin für das Management in Alten- und Pflegeheimen, Vol. 28, No. 9, Kulmbach, Germany: Baumann Fachverlage, pp. 354-362.
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Blog Post (Editorial Review)

1. **Meiners, N.** Verma, V.C. & Leewe, E. (2021): Impact of COVID-19 on Consumer Behaviour of Older Adults: a consumer revolution or a passing phase? In: Oxford Institute of Population Ageing Blog. Oxford, Great Britain (July 20, 2021).

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